

Fiara Hypermarket Limited

(formerly Fiara Online Limited)

Regd. Off: C-60/G Block, Trent House, Bandra Kurla Complex, Near City Bank, Bandra (E), Mumbai 400051

CIN: U47110MH2017PLC303402 Tel. No. (91-22) 67009000; Website: www.starquik.com

Date: 16th March, 2026.

To,
Smt. Nidhi Khare,
Secretary,
Department of Consumer Affairs, Krishi Bhawan,
New Delhi – 110001
Email Id: Secy-ca@nic.in

Ref: CCPA Advisory No. CCPA-1/1/2023-CCPA, dated 5th June 2025.

Subject: Self-assessment and declaration for dark patterns.

Respected Madam,

This is pursuant to the advisory dated June 5, 2025 ("**Advisory**") issued by Central Consumer Protection Authority ("**CCPA**") advising all e-commerce platforms to voluntarily submit a self-declaration as per the Advisory in connection with and under the Guidelines for Prevention and Regulation of Dark Patterns, 2023 ("**Guidelines**").

We write in respect of CCPA Advisory in ref above, recommending e-commerce platforms to (a) take necessary steps to ensure that e-commerce platforms are not engaging in any deceptive and unfair trade practices categorized as Dark Patterns vide Guidelines; (b) conduct self-audit to identify risk patterns and to ensure to take necessary steps to ensure that the platforms are free from such dark patterns; and (c) give self-declaration confirming e-commerce platforms are free from such practices, based on their self-audit findings.

In this regard, we hereby confirm and declare that the Company has conducted assessment to identify risk patterns. Further to the aforesaid activity, we confirm and declare that our E-commerce platforms are free from any such Dark Pattern(s), and that our Company is not indulging in any Dark Pattern(s).

We hereby request your good office to consider and take on record, the declaration aforesaid submitted pursuant to our self-audit, and appreciate our Company's compliance with its obligations, as recommended under the Advisory.

Thank you for your understanding.

Yours sincerely,

For Fiara Hypermarket Limited



Authorized Signatory